Contents

1	Introduction		9
2	Post-9/11 Britain and Neoliberalism		19
	2.1	Representations of British Asians and the State of Postcolonial Studies after 9/11	19
	2.2	Neoliberalism as a Hegemonic Discourse	30
	2.3	Governmentality and the Entrepreneurial Self	40
3	Nov	rels of Transformation and Categories of Analysis	47
	3.1	Literary Fiction as a Discourse of Subjectification	47
	3.2	Novels of Trans/Formation	57
	3.3	Analytical Approach	66
	3.4	The Concept of 'Agency'	71
4	The Ice skater: Monica Ali's Brick Lane (2002)		83
	4.1	Emancipation as Formation	85
	4.2	Bangladesh in London, London in Bangladesh	94
	4.3	Empowered to Have a Hobby	104
5	The	Flâneur: Nirpal Singh Dhaliwal's Tourism (2006)	111
	5.1	From Mocking Multiculturalism to Colliding with Class	111
	5.2	A Flâneur's Floating through Spaces of Class	121
	5.3	Picaresque Self-optimisation against Political Impotence	127
6	The Reformed Rudeboy: Gautam Malkani's Londonstani (2006)		137
	6.1	Wannabe Rudeboy Turns Good Man	138
	6.2	A Rudeboy's Identity Playgrounds	146
	6.3	From Unethical to Ethical Enterprising Self	154
7	The Springsteen Fan: Sarfraz Manzoor's Greetings from Bury Park. Race, Religion and Rock 'n' Roll (2007)		162
	7.1	The Formation of a Fan	163
	7.2	Memories between Bury Park and Asbury Park	169
	7.3	Rebel Without a Voice	176
8	Con	clusion	184
B	Bibliography		

