

Table of Contents

1	Introduction	1
1.1	Mortality of Blue Chips.....	1
1.2	Classification into the State of Research.....	2
1.3	Research Limitation and Explanatory Notes.....	5
2	Theoretical Considerations.....	7
2.1	Definition of Corporate Downfall.....	7
2.2	Process of Corporate Crises	9
2.3	Theories of Organizational Decline	10
2.4	Factors for Downfalls.....	14
2.5	Motives for a Company Sale.....	25
3	Dataset	31
3.1	Sources and Compilation Process of the Sample.....	31
3.2	Short Analysis of the F.A.Z. Statistics	32
3.3	Analysis of the Final Sample	35
4	Methodology.....	39
4.1	Choice of Methods	39
4.2	Qualitative Content Analysis	41
5	Results.....	47
5.1	Qualitative Content Analysis	47
5.2	Further Analysis and Interpretation.....	51
6	Key Findings and Conclusion.....	59
7	Critical Consideration and Further Research	63
8	Publication bibliography.....	65
	Appendix	71