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ROBERT F. BRUNER

FOREWORD BY JOSEPH R. PERELLA



Applied Mergers and Acquisitions

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Applied Mergers and Acquisitions

ROBERT F. BRUNER



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To
Jonathan E. Bruner
and
Alexander W. Bruner

- 1221 Hafast þū gefēred, pæt ðē feor ond nēah
 Ealne wīde-ferhð weras ehtigað,
 Efne swā sīde swā sæ bebūgeð
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 mōdes milde, man-drihtne hold;
- 1841 þē þā word-cwydas wigtig Drihten
 On sefan sende;

Bēowulf

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Robert F. Bruner is Distinguished Professor of Business Administration and Executive Director of the Batten Institute at the Darden Graduate School of Business Administration, University of Virginia. He teaches the course “Mergers and Acquisition” in Darden’s MBA program, and is the faculty director of Darden’s executive education program, “Mergers and Acquisitions.” He has received numerous awards for teaching and casewriting in the United States and Europe. *BusinessWeek* magazine cited him as one of the “masters of the MBA classroom.” He is the author or co-author of over 400 case studies and notes, and of *Case Studies in Finance: Managing for Corporate Value Creation*, now in its fourth edition. His research has been published in journals such as *Financial Management*, *Journal of Accounting and Economics*, *Journal of Applied Corporate Finance*, *Journal of Financial Economics*, *Journal of Financial and Quantitative Analysis*, and *Journal of Money, Credit, and Banking*. Industrial corporations, financial institutions, and government agencies have retained him for counsel and training. He has served the Darden School, professional groups, and community organizations in various positions of leadership. Copies of his papers and essays may be obtained via his web site, <http://faculty.darden.edu/brunerb/>. He may be reached by e-mail at brunerr@virginia.edu.

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