Christoph Herrmann Jörg Philipp Terhechte Editors

# European Yearbook of International Economic Law



#### **European Yearbook** of International Economic Law

#### **Advisory Board**

Thomas Cottier Stefan Griller Armin Hatje John H. Jackson Horst G. Krenzler Rudolf Streinz Armin von Bogdandy Meinhard Hilf Ernst-Ulrich Petersmann Christoph Herrmann • Jörg Philipp Terhechte Editors

## European Yearbook of International Economic Law 2010



Editors

Professor Dr. Christoph Herrmann, LL.M. Chair for Constitutional and Administrative Law European Law, European and International Economic Law Passau University D-94030 Passau (Germany) christoph.herrmann@eui.eu

Dr. Jörg Philipp Terhechte Assistant Professor of Law Department of European Law Faculty of Law Hamburg University Schlüterstraße 28 20146 Hamburg (Germany) joerg.terhechte@jura.uni-hamburg.de

ISBN 978-3-540-78882-9 e-ISBN 978-3-540-78883-6 DOI 10.1007/978-3-540-78883-6 Springer Heidelberg Dordrecht London New York

Library of Congress Control Number: 2009932417

#### © Springer-Verlag Berlin Heidelberg 2010

This work is subject to copyright. All rights are reserved, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilm or in any other way, and storage in data banks. Duplication of this publication or parts thereof is permitted only under the provisions of the German Copyright Law of September 9, 1965, in its current version, and permission for use must always be obtained from Springer. Violations are liable to prosecution under the German Copyright Law.

The use of general descriptive names, registered names, trademarks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

Cover design: WMXDesign GmbH, Heidelberg, Germany

Printed on acid-free paper

Springer is part of Springer Science+Business Media (www.springer.com)

#### **Editorial**

Over the past year, it has become clear that the financial crisis that started 2 years ago in the United States' subprime mortgage market has pushed the global economy into the most severe economic crisis since World War II. Economic policy reactions by national governments as well as the European Union and global economic institutions are manifold, and only in their beginnings. However, it seems safe to assume that the international economic order we will end up with once the crisis is finally over will look different from the order we have become used to. Given both the past changes and those awaiting us in the years to come, the new "European Yearbook of International Economic Law" is all the more timely, even though it could not be foreseen how massive the impact of the crisis would prove to be, and how seriously it would put into question fundamental principles when we launched the project in the first place.

By using the notion "International Economic Law", we deliberately try to tear down the boundaries between the different branches of legal scholarship and practice that have existed over decades, as a result — among other factors — of the failure of the Havana Charter. World trade law, international monetary law, international regulation of financial markets, international investment protection and international competition law — to name only the most prominent subdisciplines — are from our point of view growing together at an increasing pace. Borrowing a term from European law scholarship, one could legitimately speak of an increasing "cross-pillarization" of international economic law. The global financial crisis provides us with the most significant example of this trend: the spill-over of the crisis from the US into other countries would not have been possible without the free movement of capital as provided for in the OECD codices and in EU law. The global imbalances that have substantially financed the excessive borrowing by the US government and American consumers would not have occurred, at least not to the same extent, had there been effective provisions limiting the ability of countries to prevent an effective appreciation of their exchange rates. Those global imbalances have also caused the massive accumulation of capital by so-called "Sovereign Wealth Funds", which in turn has led to renewed investment protectionism in some industrialized countries.

In Part I of the new European Yearbook of International Economic Law, we try to demonstrate the huge variety of topics encompassed by the notion "International Economic Law". At the same time we seek to point out the links between the different branches, as well as the growing interconnectivity of different questions. Part II is devoted to the growing trend of "going regional" that can be witnessed all over the world. The contributions in this part aim at giving an overview of the different, but at the same time similar regional integration initiatives and their recent developments in the main regions of the world. Two remarks concerning this part are necessary. Firstly, we deliberately excluded the integration process that is taking place within the European Union. This process is a very special topic in its own right (i.e. "European law"), and has already gone far beyond the traditional concepts of international economic law (free trade area, customs union, etc.). Instead, we look at the regional integration strategies and initiatives that are pursued by the European Union as an increasingly important actor in the global economy. Secondly, we did not simply "forget" Africa, as the international community is often being accused of. In fact, a separate analytical report on regional integration in Africa had been planned, but the planned author had to withdraw shortly before the deadline for submission. We strongly hope that we will be able to fill this obvious gap in the second volume of EYIEL. Part III covers major developments in some of the global institutions and fora dealing with the governance of the global economy.

EYIEL is a new project, and as such suffers from many infant diseases. Nevertheless, we are very happy about this first volume, and will try to eliminate remaining shortcomings within the next few years. As Editors, we are heavily indebted to a great number of people, first and foremost to our contributors who have produced a multitude of interesting and stimulating treatises on the current problems of international economic law scholarship. Secondly, we thank Springer and the responsible Executive Editor Law, Dr. Brigitte Reschke, for giving us the opportunity to launch a new and challenging project of this scope and supporting us in many ways in its preparation. Thirdly, we are grateful to the members of the Editorial Advisory Board, who have greatly supported this project with their advice and confidence. Lastly, we would like to thank our academic and student assistants at the Universities of Hamburg and Passau for their invaluable support in handling the manuscripts and proofs.

Passau/Hamburg May 2009 Christoph Herrmann Jörg Philipp Terhechte

#### Contents

#### Part I Topics

International Regulation and Supervision of Financial Markets After the Crisis	3
Christoph Ohler	
Don Yuan: China's "Selfish" Exchange Rate Policyand International Economic LawChristoph Herrmann	1
<b>Protection of or Protection Against Foreign Investment?:</b> <b>The Proposed Unbundling Rules of the EC Draft Energy Directives</b> 5 August Reinisch	3
The Nascent International Law on Most-Favoured-Nation (MFN)Clauses in Bilateral Investment Treaties (BITs)Andreas R. Ziegler	'7
Foreign Investment in Germany: Restrictions Based on Public Security Concerns and Their Compatibility with EU Law	13
Going Global? The EU Common Commercial Policy After Lisbon	:3
Services Trade Liberalisation and Regulation: New Developments and Old Problems	3

Contents
----------

Applying European Competition Law to International Organizations:The Case of OPECJörg Philipp Terhechte	179
Mitigating Climate Change Through Price Instruments: An Overview of the Legal Issues in a World of Unequal Carbon Prices	205
Part II Regional Integration	
<b>Regional Trade Agreements in the World Trade Order</b> Richard Senti	227
The European Union and Regional Trade Agreements Marise Cremona	245
<b>Regional Economic Integration in the Middle East and North</b> <b>Africa: A Primer</b> Tomer Broude	269
North American Regional Economic Integration: Recent Trends and Developments Jeffrey L. Dunoff	297
Integration in Latin America	313
The ASEAN Economic Community Under the ASEAN Charter; Its External Economic Relations and Dispute Settlement Mechanisms Chien-Huei Wu	331
Part III International Economic Institutions	
The Doha Development Agenda at a Crossroads: What Are the Remaining Obstacles to the Conclusion of the Round? Edwini Kessie	361
Recent Legal Developments in the International Monetary Fund Wolfgang Bergthaler and Wouter Bossu	391
<b>Developments at the G8: A Group's Architecture in Flux</b>	405

Contents

Part IV Book Reviews

Jens-Christian Gaedtke, Politische Auftragsvergabe und	
Welthandelsrecht	419
Oliver Dörr	

#### Contributors

**Timo Bass** studied Business Administration in Freiberg (TU Bergakademie, 2004–2006) and Vienna (Vienna University of Economics and Business, 2006–2009). His Diploma thesis deals with integration in the Andean Community.

**Wolfgang Bergthaler** is counsel at the International Monetary Fund's Legal Department, where he works on IMF financing operations, governance, review of IMF member countries' exchange systems, financial sector issues, and systemic private-sector debt restructuring. Before joining the IMF in 2006, he practiced for a number of years in international law firms in Vienna and Brussels. Wolfgang is a graduate of Karl-Franzens Universität Graz (Magister iuris and Doctor iuris), Georgetown University Law Center, Washington, D.C. (LL.M.), and Université R. Schuman, Strasbourg (Certificate Erasmus). Wolfgang is admitted to practice in the State of New York, the District of Columbia and has been admitted to practice in Vienna, Austria. He has lectured in international financial law and has published in the area of financial regulation.

**Wouter Bossu** is senior counsel in the International Monetary Fund's Legal Department where he primarily works on legal aspects of financial system stability. He focuses on institutional underpinnings for financial markets (central banking and supervisory institutions), financial stability arrangements, bank regulatory and resolution frameworks, payment system issues and cross-border capital flows (including through sovereign wealth funds). Before joining the IMF in 2005, Wouter worked in the Legal Departments of the National Bank of Belgium and the European Central Bank, where he practiced financial and banking law. In that capacity, he has contributed to the drafting and negotiation of Belgian and European financial legislation and of international treaties. Wouter is a graduate from the Katholieke Universiteit Leuven (Law) and Université Catholique de Louvain (Business Administration).

**Tomer Broude** is Senior Lecturer at the Hebrew University of Jerusalem (Faculty of Law and Department of International Relations), and Visiting Professor at Georgetown University Law Center and Johns Hopkins University's School of Advanced International Studies in Washington, D.C. (2008–2009). His main field of research is Public International Law with a focus on International Economic Law and especially international trade and the WTO. He is Co-Chair of the International Economic Law, a member of the Executive Council of the Society of International Economic Law and a member of the Committee on the Law of Sustainable Development of the International Law Association.

**Marc Bungenberg** studied law in Hanover and Lausanne (LL.M., 1995). He received his doctorate in law (Hanover, 1999) and his Habilitation (Jena, 2006). Marc is currently Acting Professor at the Friedrich-Alexander University Erlangen Nuremberg and Adjunct Professor at the Friedrich Schiller University Jena, Germany. His main fields of research are European and international economic law.

**Marise Cremona** is Professor of European Law at the European University Institute, Florence. Until December 2005 she was Professor of European Commercial Law at the Centre for Commercial Law Studies, Queen Mary, University of London. Marise's research interest is in the external relations law of the European Union, including its foreign policy, trade and development policies. From this perspective she is interested in the interaction between legal and policy regimes within and between national, regional and international systems. Her current research projects include the legal and institutional dimensions of the EU's European Neighbourhood Policy, the export of values and norms in EU external policy, the constitutional basis for EU foreign relations law, the relationship between the EU and the WTO, and the role of the EU in relation to the Fair Trade movement.

**Oliver Dörr** studied law in Berlin and London (LL.M., 1989). He received his doctorate in law 1995 and his Habilitation in 2002 (Berlin). Since 2004, he is Professor of Public, International and European Law at the European Legal Studies Institute, University of Osnabrück. In 2006 he was Visiting professor at the Andrássy University, Budapest. At present, he is also Dean of the Law Faculty, University of Osnabrück.

Jeffrey L. Dunoff is a Professor of Law and Director of the Institute for International Law and Public Policy at Temple University Beasley School of Law. His research focuses on public international law, international regulatory regimes, and interdisciplinary approaches to international law. During the 2008–2009 academic year, he served as Nomura Visiting Professor of International Financial Systems at Harvard Law School. He has also served as a Visiting Professor at Princeton University; Visiting Fellow at the Lauterpacht Research Centre for International Law at Cambridge University; and a Visiting Senior Research Scholar in the Program in Law and Public Affairs at the Woodrow Wilson School at Princeton University.

**Katharina Gnath** is a PhD student at the Berlin Graduate School for Transnational Studies, a joint programme of the Free University Berlin, the Hertie School of Governance and the Social Science Research Center Berlin (WZB). She holds a BA in Philosophy, Politics and Economics from the University of Oxford and an MSc in European Politics and Governance from the London School of Economics. Ms. Gnath is an Associate Fellow of the German Council on Foreign Relations' (DGAP) Globalization and World Economy Programme.

**Christoph Herrmann** is Professor for Constitutional and Administrative Law, European Law, European and International Economic Law at the University of Passau. He studied Law and Economics at the Universities of Bayreuth and London. In 2002, he received his doctorate in law (Bayreuth) and in 2009 his Habilitation (Munich). From 2006 to 2007, he was a Jean Monnet Fellow at the European University Institute, Florence. His main fields of research are European and international economic law.

**Roland Ismer** holds the chair for tax law and public law at the Friedrich-Alexander University of Nuremberg–Erlangen. He has a PhD in tax law and a law degree from the Ludwig–Maximilians-Universität in Munich as well as a Diploma and a Master's degree in economics from the London School of Economics. Before returning to academia in 2006, he practised law as an attorney-at-law and certified tax advisor for the German branch of a major American law firm for two years. In addition to domestic and international taxation as well as law and economics, his research focuses on legal aspects of climate change, on which subject he has written his professorial thesis (Habilitation). He has published widely on these issues in German and international journals.

**Markus Krajewski** is currently Guest Professor at the Collaborative Research Center (Sonderforschungsbereich) "Transformations of the State" of the University of Bremen (Germany) where he works on trade liberalisation and social regulation in transnational structures. He is on leave from the University of Potsdam. He has been a visiting lecturer at the Postgraduate Programme in European Studies in Berlin, the World Trade Institute in Berne and the Academy of European Law in Florence. His research interests include constitutional and institutional issues of WTO law, GATS, external relations of the EC/EU, and the treatment of public services under European and international law.

**Till Müller-Ibold** is a partner at the international law firm Cleary Gottlieb Steen & Hamilton LLP in Brussels. Mr. Müller-Ibold's practice focuses on EC law, where he specializes in certain areas of competition law (such as EC scrutiny of subsidies) as well as anti-dumping and trade law. He has extensive experience in other areas of EC competition law and German law. Mr. Müller-Ibold has widely published on

various aspects of European Community and German law. He studied law at the Universities of Hamburg, Madrid and Miami and received a doctorate in law from the University of Hamburg.

**Christoph Ohler** is Professor for Public Law, European Law, Public International Law and International Economic Law at the Friedrich–Schiller-University of Jena, Germany. Since August 2008 he is also speaker of the graduate programme "Global Financial Markets", funded by the German "Foundation Money and Currency". He graduated in law at the University of Bayreuth (1993) and the College of Europe, Bruges (LL.M., 1994); Dr. jur. (1997), University of Bayreuth, and Habilitation (2005), Ludwig–Maximilians-University of Munich, Germany.

August Reinisch is Professor of International and European Law at the University of Vienna and Adjunct Professor at the Bologna Center / SAIS of Johns Hopkins University. He holds Master's degrees in philosophy (1990) and in law (1988) as well as a doctorate in law (1991) from the University of Vienna and an LL.M. (1989) from NYU Law School. He has widely published on International Law, with a recent focus on investment law and the law of International Organizations. He currently serves as arbitrator on the *In Rem* Restitution Panel according to the Austrian General Settlement Fund Law 2001, dealing with Holocaust-related property claims, as president of an UNCITRAL investment arbitration tribunal and as arbitrator and expert in other investment cases.

**Richard Senti** is Emeritus Professor at the Swiss Federal Institute of Technology Zurich (ETH Zurich). He studies Economics at the Universities of St. Gallen and Wisconsin. After obtaining the venia legendi at the TH (1973) and being appointed professor (1982) he taught at the ETH Zurich and conducted research at the ETH-Centre of Economic Research (chairman from 1982 to 1992). Prof. Senti holds several visiting professorships at UC Berkeley, City University of Hong Kong and the TU Dresden. He currently teaches at the ETH Zurich and the University of Basel. For many years, he was on the roster of panellists of the GATT. Prof. Senti's main research areas are international trade policy, the world trade over (GATT and WTO) and regional trade agreements.

**Jörg Philipp Terhechte** is Assistant Professor at the Institute for European Law at the University of Hamburg and Adjunct Professor at the Europa-Kolleg Hamburg, Bielefeld University, the State University of Mongolia and the China–Europe School of Law, Beijing. He studied Law, Economics and Philosophy and holds a doctoral degree from Bielefeld University. In 2005 and 2006, he was a Visiting Professor at the US Federal Trade Commission, Washington, D.C. and a Visiting Scholar at the George Washington University Law School as well as at Georgetown Law Center, Institute for International Economic Law, Washington, D.C. He is a consultant to the OECD, GTZ, the European Commission, the Hungarian Competition Authority and the Mongolian Competition Authority in Ulaan Bator (Mongolia). His main fields of research are EU law, competition law and international economic law.

**Gabriele Tondl** is Associate Professor in economics at the Research Institute for European Affairs, Vienna University of Economics and Business. Her main working areas are economics of European integration and international economics. She holds several visiting professorships in European Integration in Europe and abroad (Bologna, Frankfurt, Bonn, University of Belgrano / Buenos Aires). Previously, she was a Jean Monnet Fellow at the European University Institute, Florence; Gabriele is also Vice president of the network "International Society for Comparative Economic Studies" of the University of Frankfurt / Vienna University of Economics / University of Sao Paolo / University of Cordoba.

**Erich Vranes** has studied law at the universities of Graz, Geneva and Lausanne. He is currently associate professor for international law, international economic law and EU law at the Vienna University of Economics and Business (Wirtschaftsuniversität Wien). His fields of interest include general international law, WTO law, EU law and legal theory.

**Chien-huei Wu** is Assistant Professor at the National Chung Cheng University, Taiwan. He holds a Ph.D. in law from the European University Institute, Floreuce. His research interests cover international trade law and EU external economic relations law, with a particular focus on EU–China and EU–ASEAN relations. Since September 2009, he teaches International Trade Law and European Law in Taiwan.

Andreas R. Ziegler studied international economics, international relations and law at the universities of St. Gallen, Paris (SciencesPo), Florence (European University Institute) and London. After obtaining his doctorate in St. Gallen in 1995, he undertook post-doctoral research at Georgetown University Law Center (Washington, D.C., USA) and the Max-Planck-Institute in Heidelberg (Germany). He was a civil servant working for several Swiss Ministries as well as the EFTA Secretariat and the European Commission before being appointed full Professor of Law at the University of Lausanne in 2003. He is on the rosters of panelists of the WTO and of conciliators of ICSID and serves as the President of the Swiss Chapter of the International Law Association (ILA).

### Part I Topics