

LAW, LANGUAGE, and Empire in the Roman Tradition

CLIFFORD ANDO

Law, Language, and Empire in the Roman Tradition

EMPIRE AND AFTER

Clifford Ando, Series Editor

A complete list of books in the series is available from the publisher.

LAW, LANGUAGE, AND EMPIRE IN THE Roman tradition

CLIFFORD ANDO



UNIVERSITY OF PENNSYLVANIA PRESS

PHILADELPHIA

Copyright © 2011 University of Pennsylvania Press

All rights reserved. Except for brief quotations used for purposes of review or scholarly citation, none of this book may be reproduced in any form by any means without written permission from the publisher.

Published by University of Pennsylvania Press Philadelphia, Pennsylvania 19104-4112 www.upenn.edu/pennpress

Printed in the United States of America on acid-free paper

10 9 8 7 6 5 4 3 2 1

Library of Congress Cataloging-in-Publication Data Ando, Clifford, 1969–

Law, language, and empire in the Roman tradition / Clifford Ando. — 1st ed.

p. cm. — (Empire and after) Includes bibliographical references and index. ISBN 978-0-8122-4354-3 (hardcover : alk. paper) I. Law—Rome—Provinces. 2. International law (Roman law) 3. Legal polycentricity—Rome. 4. Roman law—Language. I. Title. II. Series: Empire and after. KJA2918.A86 2011 340.5'4—dc23 For John Scheid

This page intentionally left blank

Contents

Preface ix

Chapter I. Citizen and Alien before the Law I

Chapter 2. Law's Empire 19

Chapter 3. Empire and the Laws of War 37

Chapter 4. Sovereignty and Solipsism in Democratic Empires 64

Chapter 5. Domesticating Domination 81

Appendix. Work-arounds in Roman Law: The Fiction and Its Kin 115

Notes 133

Bibliography 153

Index 163

Acknowledgments 167

This page intentionally left blank

Preface

The civil law was an instrument of empire. It was not, or was not simply, as Roman legal philosophers claimed, a body of rules crafted through communal deliberation and approved by the citizen body for use strictly over itself. On the contrary, many of its most characteristic features—the substructure of formal mechanisms whereby innovation was accomplished in practice and justified in theory; its concern with philosophy of language and the apparatus by which that concern was given expression; its very historical selfconsciousness—developed in response to the challenges posed when the Latinate legal system of the single and singular polity of Rome was deployed so as to embrace, incorporate, and govern discrepant people and cultures far afield. This volume attempts to vindicate that position; it illustrates what seem to me significant contours of some, at least, of the problems it raises; and it invites conversation on its themes.

The argument falls into two parts. Chapters I and 2 sketch a history of the processes whereby lawyers at Rome, in statute and jurisprudence, grappled with the legal pluralism of the world imperial action had created. They are *not* narrowly an effort to describe practice. (I—and others—are taking up that challenge elsewhere.) Nor do I offer a history of positive law, of legal doctrine, on marriage or dowry or contract or some similar issue, from some antecedent moment when Roman law really was Roman to some late ancient date when it was not. I eschew that problem in part because histories of doctrine abound, and in part because what interests me are rather the means by which Roman lawyers naturalized such changes as did occur, such that civillaw doctrine of late antiquity on marriage, dowry, and contract could easily and legitimately be described as Roman, regardless of the source and nature of the changes it had undergone.

Chapters 3, 4, and 5 examine the relationship between civil, public, and international law in the Roman tradition. Though the latter two categories occupy positions of prestige in ancient and modern legal theory, neither was

codified in antiquity. Partly in consequence, neither became the object of jurisprudential scrutiny; nor did either develop an autonomous tradition of argument or interpretation. On the contrary, in the ancient, medieval, and early modern Roman traditions, it was the civil law that provided conceptual resources to those others and whose actions proved paradeigmatic in the articulation of public and international law. At the same time, the manifold implications of the civil law in those systems of domination—its use as archetype in political and legal argument outside its own narrow sphere—opened the door to its own subversion. For when political turmoil at Rome upended its institutions of political and legislative authority and effectively ended its democracy, the concepts and language that the civil law supplied to the project of Republican empire saw their meanings transformed; and by metaphorical recursion, forms of imperial domination once exercised by Romans over others were inscribed in the workings of law at Rome, henceforth to be exercised by the Romans over themselves.

• • •

The focus of the volume overall is therefore not *what* the Romans thought but rather *how* they thought. It is at that level an archaeology of foundational concepts, conceptual archetypes, and modes of argument. Outside the work of Yan Thomas, this is not a topic that has received much attention from Roman legal historians. The reasons for this deserve some scrutiny. On the basis of currently available evidence, the Romans did not write treatises on legal argument or, for that matter, rules of evidence or precedence or procedure *stricto sensu*. Not even allusions to such survive. In consequence, the tendency of historians of law to accept and to function within the imaginative and discursive boundaries of the systems they study has issued, in the case of Roman law, in a remarkably narrow conception of intellectual history.

The second major ambition of the book, the one foregrounded above, is the investigation of the effects on the civil law of its implication in projects of empire. Again, my own concern is *not* with the vastly important questions, in what venues and in what forms the civil law was applied around the empire, or even how its content was known to subjects of Rome. My goal is rather to isolate and study the effects on legal philosophy and legal reasoning that arose from the civil law's implication in those contexts. This again falls outside traditional forms of intellectual-historical inquiry practiced in the field.

To sketch in brief compass two proposals central to what follows, to

understand the civil law as an instrument of empire and the product of an imperial state means first situating Roman civil law in all its jurisdictions alongside other codes of law; it requires us to view the Roman Empire, even Rome itself, as legally pluralist; it compels us to understand the operations of law in light of the discrepant legal statuses of the persons whose lives it regulated; and it demands that we recall the populations of the empire to have been linguistically, culturally, and in every other respect heterogenous.

Second, we need to remember that the civil law was at different times and in different ways called upon to codify and sustain systems of differential legal privilege: civil-law arguments were adduced to justify the acquisition of empire, even as civil-law actions were devised and deployed to consolidate its fruits.

This volume is also intended as a celebration of the astonishing creativity of the lawyers and jurists who wrote and reasoned the law at Rome. To read and think in their company is to encounter those ancients who grappled most sincerely and most extensively with the complexity and diversity of the world ancient political action had brought into being. What follows is often a critical reading, but throughout an appreciative one. This page intentionally left blank

Chapter 1

Citizen and Alien before the Law

The object of this chapter is to excavate a body of law that does not exist, namely, the one that governed aliens, particularly aliens in dispute with citizens or with aliens of discrepant citizenship, before Roman courts. In doing so, I hope to advance four interrelated claims beyond the particular work of recuperation I shall perform in respect to legal practice.

First, I urge that a number of the most distinctive formal mechanisms in Roman law and legal language—most notably the fiction and its kin were developed precisely in order to accommodate before the law persons and things notionally excluded by jurisdictional rules. Second, these mechanisms are visible in statutory language long before they are taken up in jurisprudence and, not surprisingly, they do their most interesting work in the early period of Roman law exactly at those moments and in those places where the Romans sought to incorporate juridically non-Roman populations within their state, namely, in the experimental colonial and provincial landscapes of Greece and Africa in the late second century B.C.E., in the municipalities of Italy created *de novo* as Roman communities in the aftermath of the Social War, and the reorganization of Cisalpine Gaul after the extension of citizenship to its residents and its statutory redescription as part of Italy.

Third, in the hands of the jurists of the classical period, these mechanisms are redeployed to resolve an historically new but structurally similar problem, namely, the resolution of apparent conflicts of law. These arose for the jurists of the classical period prior to the Antonine Constitution principally through the operation at Rome of multiple sources of law: statute, as issued by an assembly of the citizen body; praetorian edict; and imperial utterance. Although these rose to prominence in the order in which they are here listed, none was understood to have superseded the others or, more precisely, none was understood in the classical period to have gone into abeyance or to have ceased functioning altogether. In consequence, despite the existence within Roman legal philosophy of doctrines of desuetude, jurists were reluctant to describe laws from these varied sources as having radically superseded each other. Rather, later laws are described as honoring the principles articulated in earlier legislation, even as they worked in precise but significant ways to subvert those same principles. For that delicate task, the fiction was an ideal tool.

Fourth and last, confrontation with the complicated legal landscapes created by the work of empire and Rome's own complex past spurred the development by Roman jurists and legislators alike of two distinctive traditions that have since proved fundamental to the history of the civil law, in its work both in Europe and abroad, namely, a remarkable historical selfconsciousness on the one hand, and a foundational concern for the capacity of legal language to give normative description to the worlds it was called upon to regulate on the other.

Citizenship and Jurisdiction: Ius Civile Defined

When I say that the substantive law governing relations between citizen and alien does not exist, I intend the claim in both an historical and a normative sense. At the level of history, the vast bulk of the legal texts that survive from the Roman world were selected and edited for their contemporary utility by scholars working in the sixth century C.E., some three hundred years after the universalization of citizenship. Apart from the trace evidence of a few titles of works quoted exclusively for their civil-law content, such substantive law as once existed to govern citizen-alien relations had long since lost any relevance and was rigorously excluded from the late ancient codifications.

In ideological terms, Roman lawyers understood, and Roman legislators betimes required, civil-law actions to be available exclusively to Roman citizens. Significant moments in this history include laws of 95 B.C.E., the socalled *lex Licinia Mucia*, and another passed by Augustus, called by ancient and modern scholars the *lex Iulia iudiciaria* (these are cited by sources in the Appendix, in passages 6D and 9, respectively).¹ The principle at stake was given decisive formulation in the second century C.E. in Gaius's *Institutes*, in concise wording that bespeaks a common understanding:

All peoples who are governed by statutes and customs observe partly their own peculiar law and partly the common law of all human beings.